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KEITH ANDREWS

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A warm welcome to this first edition of Payload - the new magazine from Keith Andrews, featuring our latest news, promotions, and customer profiles.

We launch this publication at the start of an exciting new chapter for the Keith Andrews network, and, we hope, for Mercedes-Benz, Freightliner and FUSO customers in the lower North Island.

In November, we opened for business in Seaview and Porirua, and will do so in Palmerston North in January. Read more on this below.

Our expertise in Daimler and MFTBC product, along with our experienced, professional approach to customer service will provide the platform as



we look to raise the bar in the Greater Wellington and Manawatu regions.

With the arrival of the new Actros and Cascadia models, Kiwi operators have the opportunity to take advantage of the very best in European and American truck technology - brought to you by Keith Andrews, the authorised Mercedes-Benz and Freightliner dealer for the entire North Island. These join the very impressive FUSO Shogun to provide a range of advanced options.

There may be Covid challenges ahead - but together we will overcome them. Ours is a resilient industry full of great people. In the meantime, all the best for a safe and relaxing summer season!

All the best, Aaron **Managing Director, Keith Andrews**

LOWER NORTH ISLAND EXPANSION

Keith Andrews acquires two long-standing businesses to support Daimler appointment

Following the announcement of Keith Andrews' (KAT) appointment in October as the new Mercedes-Benz and Freightliner dealer in the lower North Island, KAT has agreed to purchase Diesel and Equipment Services Limited (DESL) in Wellington, and First Commercials Limited (FCL) in Palmerston North, to support Mercedes-Benz, Freightliner and FUSO customers across those regions.

As of 11 November 2020, Mercedes-Benz, Freightliner and FUSO sales, parts and service support are being provided by Keith Andrews in

Seaview and Porirua, while parts and service support for Mercedes-Benz and Freightliner trucks are being provided in cooperation with FCL in Palmerston North, until the business transitions to Keith Andrews on 28 January 2021.

With this news, we are very pleased to provide certainty to the transport community of the lower North Island. We realise the most important thing to operators is keeping your fleet moving and we are foremost committed to that.

Both DESL and FCL have had a long association with the FUSO and Daimler brands. Already, the teams from DESL, FCL and KAT are working closely together to ensure that all Mercedes-Benz, Freightliner and FUSO customers will enjoy the best possible sales, parts, service and support experience moving forward. We are committed to providing the very highest standard in this regard.

We sincerely thank our industry partners for their support as we transition DESL and FCL to Keith Andrews.

For new Mercedes-Benz, Freightliner and FUSO sales enquiries, please contact the Keith Andrews team on 0800 4 TRUCKS.

MERCEDES-BENZ ACTROS EARNS 2020 INTERNATIONAL TRUCK OF THE YEAR AWARD

The flagship truck from Mercedes-Benz was named the 2020 International Truck of the Year by a panel of commercial vehicle editors and senior journalists across Europe.

epresenting 24 leading industry magazines, the panel of judges assess trucks introduced to market, which have had the greatest contribution to road transport efficiency.

Criteria includes technological innovation, comfort, safety, driveability, fuel economy, environmental footprint and Total Cost of Ownership (TCO).

4

Coming out on top, the new Mercedes-Benz Actros was judged to have "built upon the technical strengths of its current range to deliver a new truck that introduces substantial improvements in crucial areas".

The "crucial areas" cover partial automated driving, expanded cruise and transmission control, digital human-machine interface and stateof-the-art safety systems, such as:

- Active Drive Assist
- Active Brake Assist 5
- MirrorCam
- Traffic Sign Assist
- Sideguard Assist
- Proximity Control Assist

Following a test drive in Spain, the judges praised the Active Drive Assist (ADA) system that introduces partially automated driving to the series for improved safety.





MirrorCam's aerodynamic design can cut fuel consumption by up to 1.3%







Active Drive Assist provides autonomous braking and acceleration, allowing it to maintain a set distance from the vehicle ahead and prevent collisions. It incorporates Predictive Powertrain Control, Active Brake Assist 5, Proximity Control Assist and the use of advanced radar and camera technology.

Lane Keeping Assist and the electrically assisted Servotwin

steering handle also work together to provide lateral guidance of the truck.

Another feature that stood out to the panel was the new MirrorCam system. Replacing traditional exterior rear-view mirrors, MirrorCam's interior screens display an all-round view from exterior cameras. This improves visibility and aerodynamic efficiency, and could cut fuel consumption by up to 1.3%. "With the introduction of the new Actros, Mercedes-Benz has delivered a state-of-the-art heavy-duty truck that paves the way towards autonomous driving vehicles of the future," said International Truck of the Year chairman Gianenrico Griffini. ■

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International Truck of the Year 2020 The safest, most efficient and best-connected truck ever.



6x4 NEW ACTROS 630HP I EURO 6 I MIRRORCAM I 80,000KM SERVICE INTERVALS

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Tough and uncompromising, this powerful unit has a highly efficient Euro 6 engine and a range of safety features.

KEY SPEC: 630HP | 12-SPD AMT | ALLOYS | 80,000KM SERVICE INTERVALS

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THE BEST IN THE U.S.

Renowned for its low cost of ownership, Cascadia is the best-selling heavy-duty truck in the United States with a commanding 40% market share. Soon to arrive in NZ, Kiwi operators will also be able to enjoy the same benefits to their bottom lines.

he all-new Freightliner Cascadia is one of the most advanced trucks in the world. Cascadia has been engineered from the ground up to deliver class-leading fuel efficiency, safety, comfort, and connectivity. With more than one million hours of research and development and over a million kilometres of real-world testing.

Keith Andrews has two Cascadia models for sale in New Zealand the 505hp 6x2 Cascadia 116 and 600hp 6x4 Cascadia 126.

American muscle meets **Euro 6 efficiency**

At the heart of the Cascadia 126, the 15.6L Detroit DD16 engine is the biggest, toughest, most powerful engine Detroit has ever produced.

With a wide, flat torque curve, and delivering up to 600hp and 2,780Nm, it handles the hardest jobs you can throw at it, with exceptional efficiency and reassuring reliability.

The 12.8L Detroit DD13, fitted to Cascadia 116, is packed with smart design features to make the most of every litre.

Both engines feature an integrated Jacobs brake with three levels of engine braking, delivering enhanced downhill control, shorter

8

stopping distances, and reduced wear on service brakes, tyres and other components.

Cascadia has been engineered from the ground up to deliver class-leading fuel efficiency, safety, comfort, and connectivity.

Transmission statement

With millions of kilometres under its belt, the DT12 automated manual transmission is proven around the world, electronically selecting the best shift patterns to provide optimal power and fuel efficiency for your Freightliner.

The latest generation DT12 features optimised gearing for higher torque, better low-speed manoeuvrability, and improved down-speeding capability, a new oil pump and sump for better oil flow, and reduced parasitic loss, and an optional side PTO.

Advantages at a glance:

- Skip Shift automatically skips gears to reach cruising speed sooner.
- Creep Mode simulates a torque converter to improve low-speed manoeuvrability.

- Lightweight design benefits pavload.
- Eco and Power settings.

Setting safety standards

There's nothing more important than making sure those behind the wheel stay safe - it's why Freightliner designed Cascadia to be one of the safest vehicles on the road. Heightened safety also helps reduce downtime for accident repairs. Protecting drivers and operators' bottom lines is what Cascadia is all about

Advanced safety features as standard:

- Detroit Assurance 5.0 collision mitigation.
- Meritor air disc brakes.
- Active Brake Assist 5.0.
- Adaptive Cruise Control. •
- . Tailgate Warning.

Optional safety features:

- Active Lane Assist.
- Lane Departure Protection.
- Lane Keep Assist.
- Side Guard Assist.

Maximum comfort for maximum productivity

Cascadia day cabs combine safety and functionality for peace of mind. A range of mid-roof and raised-roof sleeper options are also available. An optional driver lounge space features dual-seat dining/ working areas with table and large, fold-down bed.





NEW CASCADIA LANDS JANUARY -ORDER YOURS NOW!

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SHOGL

The most advanced Japanese truck ever.

Armed with six active safety systems, superior comfort, and an all-new powertrain with Euro 6 emissions, this new generation heavyweight is head and shoulders above its predecessors – and the competition. All Shogun models come with Autonomous Emergency Braking and Electronic Stability Control as well as a 5-year/500,000km warranty.

KEY RANGE SPEC:

EURO 6 EFFICIENCY | 5-YEAR WARRANTY ANDROID AUTO & APPLE CAR PLAY.

android 📥

Apple CarPlay

ENDURO

Workhorse trucks that get the job done.

This is a muddy it up and wash it out no-nonsense range of trucks built with one purpose - getting the job done at value that's hard to beat. State-of-the-art Daimler build quality, proven heritage and a three-year manufacturer's warranty provides added peace-of-mind that they'll turn-up and pay their way - every day!

KEY RANGE SPEC:

HIGH-TORQUE ENGINE | FULL AIR BRAKES | SPRING PARK BRAKE



Proven over more than 25 years.

One of the best medium-duty trucks around, Fighter is economical and reliable across a wide range of applications.

KEY RANGE SPEC: 5-YEAR WARRANTY | 30,000KM SERVICING | APPLE CARPLAY

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ANDROID AUTO AND APPLE CAR PLAY

STANDARD IN MOST FUSO TRUCKS.

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NZ's favourite light truck.

Tough, versatile and easily configured for pretty much any light-duty application. Featuring advanced safety features and backed by a 5-year/200,000km warranty.

KEY RANGE SPEC: 5-YEAR WARRANTY | 30,000KM SERVICING | APPLE CARPLAY









WITH YOU FOR THE LONG HAUL

FUSO five-year extended warranty and service options provide greater peace of mind for you and greater protection for your vehicle.

When you invest in a new FUSO, you unlock the benefits of our class-leading extended warranty.*

For added peace of mind and greater protection of your investment, our extended five-year warranty provides two years extra cover, at no extra cost. Simply get your vehicle serviced at an authorised FUSO dealership and let us do the rest.

When it comes to a full fleet solution for out-of-warranty vehicles, FUSO Cents Per Kilometre service contracts provide greater certainty and better align your operating costs to cashflow – Easy Pay, Easy As!

We go the extra mile, because we're with you for the long haul.



* Some models excluded, or available at extra cost. Contact Keith Andrews on 0800 4 TRUCKS, or go to fuso.keithandrews.co.nz for details.

We look after our own



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DEAL OF THE CENTURY!

CENTURY CLASS



6x4 TRACTOR CENTURY CLASS

450HP | **18-SPD EATON** ROADRANGER | FULL TRACTOR SET-UP

MERITOR FRONT & REAR AXLES | 5 YEAR /

1 MILLION KM ENGINE WARRANTY | STEEL

TIPPER BODY WITH DOUBLE SWING TAILDOOR



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HELI-HIRE ON THE UP

eli-Hire owner and chief pilot David Lealand credits the quality and reliability of his two new FUSO HD FS3147 8x4 tippers as integral to his business' upward trajectory.

David got his helicopter licence straight out of school with his father and quickly saw a gap in the Rotorua market for an agricultural spraying service. That was 17 years ago. While much of Heli-Hire's work is still the agricultural niche they started with – spraying, top-dressing and forestry – they've also taken on a greater variety of jobs.

"HD came out on top for the all-round package. Critically, we found the HD has plenty of power when fully loaded and the drive quality is excellent."

"We're lucky to have such a broad range of clients. We might be dropping fert in the morning, then dropping a couple of hunters into remote spots in the afternoon." Having started small and grown gradually, working with contractors and used gear, Heli-Hire now relies on a range of specialised equipment and six full-time staff. David says truck reliability is as critical in his line of work as in any other, with all the dots needing to join up to avoid having expensive gear sitting around doing nothing.

"The weather plays a huge part in what we do. When it's right, we've got to keep working."

When it came to investing in a brand-new truck, David and his senior driver Glenn, who has been with Heli-Hire for four years, researched thoroughly before settling on the FUSO HD FS3147.

"We couldn't be happier," says David. "We now have two HDs and they have been outstanding. Glenn is in them all the time and will tell you at length how much he likes them."

Having been behind the wheel of a number of trucks in his time, Glenn is a tough critic.

"We checked out a lot of trucks before making a decision," says Glenn. "HD came out on top for the all-round package. Critically, we found the HD has plenty of power when fully loaded and the all-round drive quality is excellent – much better than the others we tested."

After initial scepticism, Roadranger stalwart Glenn has been won over

by the HD's 12-speed automated manual transmission.

"Old autos I've driven were terrible, but this AMT is amazing. I wouldn't go back. It's also great for the young guys coming up from their Class 4, as it's so easy to drive."

Dave appreciates that his business is now in a position to reap the benefits of steady growth.

"We've had the older gear – you have to start somewhere in life. Some people might look at our new trucks and think we're being a bit flashy, but the big things for us are performance and reliability. We've found the HD to be an awesome truck, very well priced, and we feel fortunate that we could buy two of them."

As Heli-Hire continues to soar, supported by FUSO, the business retains the humble outlook of its modest beginnings.

View our FUSO cab chassis range and Built Ready options at: fuso.keithandrews.co.nz

HD FS3147		8x4
GVM / GCM	30,800kg / 55,000kg	
Power / Torque	346kW	/ 2,227Nm
Transmission	12-spd AMT	
Wheelbase	5,870m	ım

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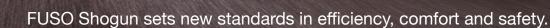
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SHOGUN RULES

This is Japan's most advanced truck.



- Efficiency

SEE

SHOGUN IN ACTION!

The new 10.7 litre engine is available with 400 or 460 horsepower and, coupled with the new 12-speed ShiftPilot transmission, gives effortless power that is tailor-made for New Zealand conditions. The OM470 engine is more efficient, giving less fuel consumption and extended oil change intervals.

- Comfort

The new Daimler-inspired seat has an integrated seatbelt and improved ergonomic cushioning. Add to this easy-to-use steering wheel switches and a new Silent Cabin Package and you get unprecedented levels of driver comfort.

Safety

Shogun's new advanced safety features are based on world-class Daimler technology and take trucking safety to a new level. Shogun is fitted with Active Attention Assist - a driver monitoring system using an infrared camera which monitors the driver's face and eye closure. It also features Active Emergency Braking, Lane Departure Warning and Adaptive Cruise Control.

LMN785

- 7" Touchscreen and Reversing Camera

Featuring Apple CarPlay and Android Auto for safe, hands-free communication and navigation via smartphone.



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SHOGUN LOGGER 'A CUT ABOVE'

For a young guy, Jason Inness has driven a fair few trucks in a fair few countries – now behind the wheel of a new Shogun FS3146 8x4 logger, he's put FUSO at the top of his list.

After a varied driving career, the 27-yearold founded JWI Earthmoving Ltd in Te Awamutu (30km south of Hamilton) in 2015 and diversified into logging around two and a half years later. Of all the trucks he's driven, he says Shogun has the best transmission and level of safety.

"I've driven road trains over Western Australia, and silage and grain trucks across the US and Canada – manuals and autos of American and European brands. The 12-speed ShiftPilot transmission on the Shogun is a cut above," says Jason. "It knows when to shift ahead of time, skipping two to three gears at once if it needs to. I just leave it in auto all day; it's seamless.." As a driver and as a business owner, Jason prioritises safety alongside performance: "Everyone has the right to make it home without getting hurt. It's also good for business to ensure a safe working environment – we can't make money if our drivers or our trucks are out of commission.

"The list of safety features on the Shogun is incredible – lane departure warning, proximity control, driver fatigue monitoring, the electronic braking system. They're all excellent features that make driving that much easier, and that much safer."

Jason and his drivers are also enjoying getting out of the cab with a bit more energy at the end of the day: "Because its comfortable and easier to drive than a lot of other trucks, I can be in the Shogun for 13 hours and still want to do something afterwards." Alongside the Shogun's smooth, gear shifting and safety features, Jason points to the inclusion of a Jake brake as another big tick against the truck's credentials.

"With the Shogun's three-stage engine braking, I can come down over the Kaimai Ranges on SH29 barely needing to touch the brake pedal. It's amazing."

As a logger, Jason says the 460hp Shogun has definitely got the chops.

"I think some drivers overestimate the importance of outright power. The Shogun has plenty for what we're doing. We usually run at 46 tonnes, sometimes up to 53 [tonnes], and pull out of a 15% incline with ease when fully loaded."

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KEITH ANDREWS CONFIRMED MERCEDES-BENZ VANS DEALER FOR AUCKLAND SOUTH

Keith Andrews has been appointed as the Mercedes-Benz Light Commercial and Vans dealer for the Auckland region south of the Harbour Bridge from Friday, 27 November.

he long-time Daimler partner will provide full sales, service and parts support for Mercedes-Benz vans and X-Class utes from its dealership at 131 Roscommon Road, Wiri.

Keith Andrews already successfully represents Mercedes-Benz Light Commercial and Vans in Whangarei, as well as Mercedes-Benz, Freightliner and FUSO trucks and buses in a growing number of locations around the North Island.

Keith Andrews managing director Aaron Smith said: "Mercedes-Benz has an exciting range of light commercial products and we are delighted that it "We have a strong Mercedes-Benz light commercial capability and have three times been awarded Mercedes-Benz Vans Dealer of the Year."

has recognised our tenure, capability and desire to represent it beyond Northland.

"We have a strong Mercedes-Benz light commercial capability and have three times been awarded Mercedes-Benz Vans Dealer of the Year. We are grateful for the opportunity to bring our internationally recognised knowledge and expertise to the Auckland - South region, and we look forward supporting and building upon its existing Mercedes-Benz light commercial customer base.

"I'd like to also acknowledge the hard work of the entire Keith Andrews team in achieving this goal."

For Mercedes-Benz light commercial vehicle and van sales, genuine parts and service, call Keith Andrews on 0800 487 825.









Celebrating 25 years of Sprinter.

Made in Germany, built for New Zealand. The Mercedes-Benz Sprinter has been supporting Kiwi businesses – big and small – for more than two decades.

Whether it's delivering furniture, kitted out as a campervan, ferrying fresh food – or forming the backbone of St John Ambulance's lifesaving fleet – the Sprinter is the heartbeat of successful business in New Zealand.

Contact Keith Andrews to enquire about Sprinter today.



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VALENTE 116 SHUTTLE

\$54,900 + GST + ORC

Innovative driving assistance and safety systems protect you and your passengers, while a range of standard and optional features endure your passengers' comfort, exactly what you want to keep your business or family moving.

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This smart silver V-Class demo is now on sale! A stylish peoplecarrier, this vehicle is equipped with the latest safety features, including, but not limited to active distance assist, attention assist, lane keeping assist and blind spot assist, plus leather upholstery.

V-CLASS V250





Ex-demo AMG Line 7-seater



Shuttle runner

\$46,078 ^{+ GST}

VALENTE 116 SHUTTLE The Valente has been engineered to keep you and your passengers safe and comfortable. If you're in the people-moving business, make it your business to invest in a Valente – for Mercedes-Benz quality, efficiency and safety. 390123

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Demonstrator sale

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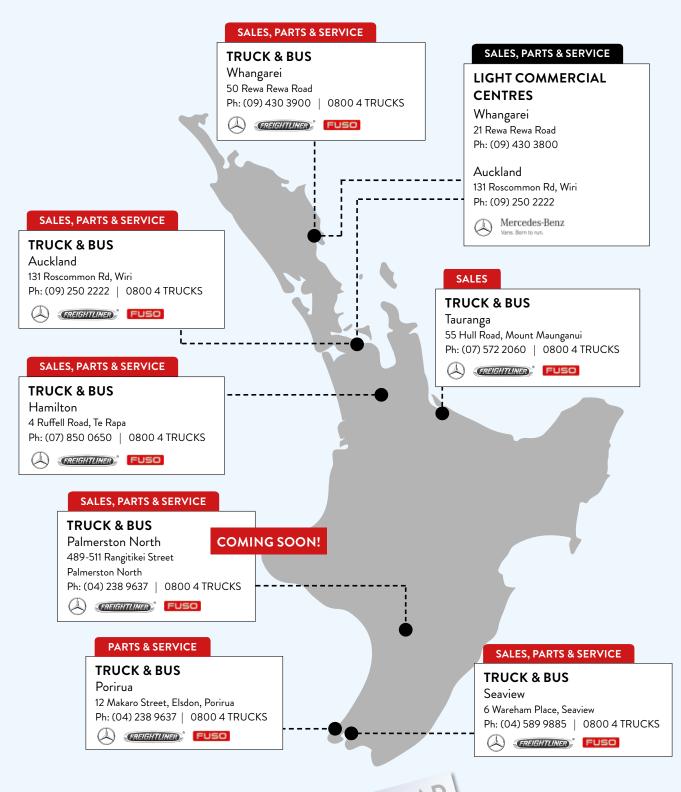
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